

FOR SALE

The Trade House Magazine

- A colour business deals listings magazine, pre revenue.
- Over \$3 billion in value of deals every issue.
- Average readership growth 23%.
- Top readership 83,000
- Average readership 25,000
- Listings growth 19%
- 30 Pages of business news and content
- 10-20 Display ad's every issue
- Over 100 pages of business listings
- 14,000 email database
- Strong advertiser base
- Potential to move to monthly or even weekly publishing.





On his retirement Court Guinness seeks offers for purchase of The Trade house Magazine.

He has developed the magazine from 3,000 readers/issue to 83,000 issue and a deal value of \$30,000,000 to nearly \$3,000,000,0000. Business content has content has jumped from one page to 30 pages. The database has grown immensely and now contains over 14,000 subscribers, 8,000 business opportunities, 10,000 enquiries and much more. The magazine is ready for a new owner to take it to greater things. Currently free, the magazine is ready to have pricing applied.

Court Guinness will listen to all offers and deal structures and can be contacted via the details below.

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